

**PROJECT PROGRAMME : M.Com.Sem.IV 2015-16**

**▣ Project Subjects:**

You may Opt any one of the following Subjects.

**For Div. A: Human Resource Management :**

- 1) Practices of Human resource Procurement, with refference to .....
- 2) Practices of training & Development of H.R. with refference to .....
- 3) Career Planning and development Practices, with reference to .....

**For Div. B: Marketing Management -**

- 1) Distribution Channels : Supply chain and Network, with reference to .....
- 2) Advertisement & Salesmanship : Policy & Practices, with reference to .....
- 3) Consumer behaviour models : Factors influencing consumer behaviour, with reference to .....

**▣ PROJECT GUIDES:**

Div. A: H.R.M. R.No.	Guides	Div. B: Mark.Mngt.R.No.	Guides
9001-9040	Dr. B. Dayma	9201-9240	Dr. Shelgenwar
9041-9080	Prof. B.Chavan	9241-9280	Prof. Ashtekar
9081-9110	Prof. Biyani	9281-9320	Dr. Pawar

**▣ FORMAT OF THE PROJECT**

- Cover page & First Page : - Subject Title
  - The Project Submitted to S.R.T.M.University Nanded.
  - for the award of P.G. Degree, M.Com.
  - By

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**Dayanand College of Commerce, Latur**

Project Guide  
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Dayanand College of Commerce, Latur

**Page 2 :**

**Researcher's Declaration**

I, -----, hereby declare that, the Projectwork,  
Titled as, -----  
is submitted for the award of P.G. Degree M.Com. Is the outcome of my Original  
creation and efforts. It had not been submitted by me, for any other purpose, any  
where else.

-----

Researcher

P.T.O →

Page 2 :(On the Same Page)

This is to certify that, the Project Titled as, -----  
----- has been prepared under my Supervision, which is original  
Work of ----- Prepared with expected sincerity and I am  
satisfied with the completion of the said work.

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Project Guide

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Page 3 :

**INDEX**

Page 4 : To last Page

1- Introduction -

2- Review of Literature

3- Research Methodology :

- Objectives, Scope & Limitations
- Collection of Data • Hypotheses

4. Analysis & interpretation of data

- Hypotheses testing

5. Conclusions & Suggestions

-References.

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■ **PROJECT PROGRAMME SCHEDULE**

- Registration and confirmation of Subject :

27 & 28 Jan. 2016- 12 Noon to 1.30 p.m. Div. A - Prof. B. Chavan, Div. B- Prof. Ashtekar  
(Prescribed Registration form is available at Evaluation Dept.)

- Primary Verification of Rough copy of the project, by the concerned Guide:

22 & 23 Feb. 2016 - 12 Noon to 1.30 p.m.

- Final Verification and authentication by Hon. Principal & Guide :

2 to 5 March 2016 - 12 Noon to 1.30 p.m.

- Viva - Voce and submission of the project:

Most probably in the last week of March 2016, Programme will be declared in March 2016.

■ **INSTRUCTIONS**

- 1) Project must be the outcome of your own creativity and efforts for fieldwork, which may Grant you Max. 100 Marks.
- 2) Project should be good hand written, Minimum 25 pages on one side, Project books are available at *Suvidha Kendra*, Dayanand Arts College.
- 3) The Project with same subject & business unit by two or more students will not be accepted.  
[Same business unit with different subject or same subject with different business unit is Acceptable]
- 4) Project must be strictly as per prescribed format and project programme schedule must be followed meticulously.
- 5) For any Query/Problem, meet your guide only.
- 6) **Violation of any instruction or condition may cause to rejection of your project.**

Wish you bright success

**Available on college Website: [www.dcomm.org](http://www.dcomm.org)**

**Dayanand College of Commerce, Latur  
Project Registration Form**

**Date:** .....

**M.Com.Sem.IV 2015-16**

To,

Head, Project Committee.

I, .....R. No. .... is willing to  
pursue the project work, titled as, .....

You are requested to permit and enroll the same.

Researcher

(for office use)

Modified Title .....  
.....

**Dayanand College of Commerce, Latur  
Project Registration Form**

**Date:** .....

**M.Com.Sem.IV 2015-16**

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(for office use)

Modified Title .....  
.....



