

DAYANAND COLLEGE OF COMMERCE, LATUR
M.Com. Sem. IV 2017-18
Project Preparation

Date: 16.01.2018

Project Subjects:

You may opt any one of the following Subjects.

For Div. A: Human Resource Management :

- 1) A study of wages and salary administration with reference to.....
- 2) A study of job satisfaction with reference to.....
- 3) A study of quality of work life with reference to.....
- 4) A study of grievances & discipline with reference to.....
- 5) A study of Interpersonal relations in HR with reference to.....

For Div. B: Marketing Management:

- 1) A study of customer relationship management with reference to.....
- 2) A study of marketing strategy with reference to.....
- 3) A study of advertising and implication with reference to.....
- 4) A study of distribution channel with reference to.....
- 5) A study of marketing techniques to face competitive situations with reference to

PROJECT GUIDES:

Div. A: H.R.M. Roll .No. Guides

99001 - 99030	Dr. B. T. Chavan
99031 - 99060	Dr. B. G. Khatal
99061 - 99090	Dr. Sachin Prayag
99091 - 99128	Dr. R. S. Joshi

Div. B: Mark.Mngt.Roll .No.

99201 - 99230	Dr. R. S. Pawar
99231 - 99260	Dr. S.B.Dayma
99261 - 99290	Dr. S. D. Bhakkad
99291 - 99336	Prof. M. S. Ahstekar

INDEX:

1. Introduction
2. Research Methodology
 - A) Objectives
 - B) Scope & Limitations
 - C) Methods of data collection
 - D) Significance of the study
3. Analysis & interpretation of data
4. Conclusions & Suggestions

PROJECT PROGRAMME SCHEDULE:

- ✚ Registration and confirmation of Subject : Enclosed project registration form should be submitted to –
Div A- Dr. R.S.Joshi, Div B- Prof Ashtekar M.S. (22 to 27 Jan.2018- 1: 30 PM to 2 PM, Hall No. 14)
- ✚ Primary draft of the project, by the concerned Guide:
(21st to 28th Feb 2018 – 1:30 PM to 2 PM, Hall No. 14)
- ✚ Viva - Voce and submission of the project:
Most probably in the last week of March 2018, Programme will be declared in as per university instructions.

INSTRUCTIONS:

- 1) Project must be the outcome of your own creativity and efforts for fieldwork, which may Grant you Max.100 Marks.
- 2) Project should be good hand written, Minimum 20 pages on one side, Project books are available at *Suvidha Kendra* , Dayanand Arts College.
- 3) The Project with same subject & business unit by two or more students will not be accepted.
[Same business unit with different subject or same subject with different business unit is Acceptable]
- 4) Project must be strictly as per prescribed format and project programme schedule must be followed meticulously.
- 5) For any Query/Problem, meet your guide only.
- 6) **Violation of any instruction or condition may cause to rejection of your project.**

Wish you bright success

Head, Project Committee

Principal

DAYANAND COLLEGE OF COMMERCE, LATUR
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Project Registration Form

Date:

To,
Head, Project Committee.
Dayanand College of Commerce, Latur

Sir,
I am willing to pursue the study of under mentioned subject for the preparation of a project. You are requested to permit the same.

Subject:

Roll No:

Researcher

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Researcher